

OUR DIGITAL DAY



Waking up
The smartphone is browsed for snippets of information to get a quick insight into notifications and the main events during the night.



Breakfast
Using the tablet to browse through news, read emails and check social media



Commuting
Using the smartphone to browse through the events of the day to come



Work
Using the office computer to keep track of news and events on the side, maybe after having been contacted privately via the smartphone.



Commuting
Using the smartphone to pass the time and play a game. Maybe follow up on some last mails and or events



After dinner
In parallel to discussions and or television, the tablet is used for further reading and keeping in contact with friends and family



Going to sleep
Before going to sleep, the smartphone is used to check if anything interesting is ongoing that is worth staying up for